



## Ocean County Board of Commissioners

OFFICE OF THE  
OCEAN COUNTY COMMISSIONERS

Director John P. Kelly

Deputy Director Frank Sadeghi

Commissioner Robert S. Arace

Commissioner Jennifer Bacchione

Commissioner Virginia E. Haines

101 Hooper Avenue  
Toms River, New Jersey  
08754-2191  
(732)929-2005  
(732)505-1918

### Board Meeting Agenda

Date: May 7, 2025 - 4:00 PM

Location: Administration Building  
Room 119  
101 Hooper Avenue  
Toms River, NJ 08754

Agenda: Qualifying thirteen (13) firms as eligible to provide Multi-Media Advertising Platforms to Market Tourism, for the period of 6/1/2025 through 5/31/2026, in an amount not to exceed \$150,000.00, as follows: AR James & Company, LTD; AVC Media Group; Beasley Media Group; Edible Jersey, LLC; Flare Media Agency, LLC; Gannett Co., Inc.; Lee BHM Corp. dba Full-Circle Strategic Marketing & The Press of Atlantic City; Micromedia Publications, Inc.; NetCetra LLC; Advance Magazine Publishers, Inc. dba NJ Advance Media; Press Communications, LLC; Sigur Solutions, LLC; and Townsquare Media. (QP2025-55)

Official Resolution#	2025000607
Meeting Date	05/07/2025
Introduced Date	05/07/2025
Adopted Date	05/07/2025
Agenda Item	p-1
CAF #	
Purchase Req. #	QP2025-55
Result	Adopted

COUNTY COMMISSIONER	PRES.	ABS.	MOVE	SEC	AYE	NAY	ABST.
Kelly	<				<		
Sadeghi	<				<		
Arace	<			<	<		
Bacchione	<				<		
Haines	<		<		<		

I HEREBY CERTIFY THAT THIS DOCUMENT IS A TRUE, COMPLETE AND ACCURATE COPY OF THIS RESOLUTION, ADOPTED BY OCEAN COUNTY BOARD OF COMMISSIONERS, NJ AT THE MEETING REFERENCED THEREON

*Michelle I. Gunther*

Clerk Of The Board

## RESOLUTION

May 7, 2025

**WHEREAS**, there exists a need for Multi-Media Advertising Platforms to Market Tourism in Ocean County; and

**WHEREAS**, the County of Ocean publicly solicited Request for Qualifications of Multi-Media Advertising Platforms to Market Tourism in accordance with N.J.S.A 19:44A-20.4 et seq.; and

**WHEREAS**, the responses received by the County of Ocean were reviewed by a designated RFQ Committee and approved by the Ocean County Consultant Selection Review Committee in accordance with the criteria approved by the Ocean County Board of Commissioners for the evaluation of same; and

**WHEREAS**, the Ocean County Consultant Selection Review Committee has recommended thirteen (13) firms listed as qualified and eligible to provide the necessary services for the period of June 1, 2025 - May 31, 2026, as follows:

**WHEREAS**, funding for these services shall be made available in the Ocean County Business Development & Tourism Account No. 016-053-4015, in an amount not to exceed \$150,000.00

**NOW, THEREFORE, BE IT RESOLVED, BY THE BOARD OF COMMISSIONERS OF THE COUNTY OF OCEAN, STATE OF NEW JERSEY** that we hereby accept the qualifications of:

**AR James & Company, LTD**

PO Box 218

Midland Park, NJ 07432

**AVC Media Group**

58 S Broad Street

Woodbury, NJ 08096

**Beasley Media Group**

1731 Main Street

Lake Como, NJ 07719

**Edible Jersey, LLC**

31 Woodland Road

Maplewood, NJ 07040

**Flare Media Agency, LLC**

101 N. Main Street, Suite 1004

Greenville, SC 29601

**Gannett Co. Inc.**

1675 Broadway, 23<sup>rd</sup> Floor

New York, NY 10019

**Lee BHM Corp. dba Full-Circle Strategic Marketing & The Press of Atlantic City**

1201 New Road, Suite 240

Linwood, NJ 08221

**Micromedia Publications, Inc.**

683 Route 70, Unit 2B

Lakehurst, NJ 08733

**NetCetra, LLC**

1358 Hooper Avenue

Toms River, NJ 08753

**Advance Magazine Publishers, Inc. dba NJ Advance Media**

485 US Highway 1, Bldg E, Suite 300

Iselin, NJ 08830

**Press Communications, LLC**

201 Main Street

Allenhurst, NJ 07711

**Sigur Solutions, LLC**

300 Witherspoon Street, Suite 201

Princeton, NJ 08542

**Townsquare Media**

8 Robbins Street

Toms River, NJ 08753

to provide Multi-Media Advertising Platforms to Market Tourism for use on a when and as needed basis by Various Departments within Ocean County, and shall be authorized by Purchase Order only.

**BE IT FURTHER RESOLVED** that certified copies of the Resolution shall be made available to: AR James & Company, LTD, AVC Media Group, Beasley Media Group, Edible Jersey, LLC, Flare Media Agency, LLC, Gannett Co. Inc., Lee BHM Corp. dba Full-Circle Strategic Marketing & The Press of Atlantic City, Micromedia Publications, Inc., NetCetra LLC, Advance Magazine Publishers, Inc. dba NJ Advance Media, Press Communications, LLC, Sigur Solutions, LLC, Townsquare Media, Ocean County Administrator, County Business Development & Tourism, County Counsel and County Comptroller.