



Ocean County Board of Commissioners

OFFICE OF THE
OCEAN COUNTY COMMISSIONERS

Director John P. Kelly
Deputy Director Frank Sadeghi
Commissioner Robert S. Arace
Commissioner Jennifer Bacchione
Commissioner Virginia E. Haines

101 Hooper Avenue
Toms River, New Jersey
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(732)929-2005
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Board Meeting Agenda

Date: December 3, 2025 - 4:00 PM
Location: Administration Building
Room 119
101 Hooper Avenue
Toms River, NJ 08754

Agenda: Accepting the Qualifications of Beasley Media Corp.; Comcast Advertising; Flare Media Agency LLC; J A Rod Associates LLC; Micromedia Publications, Inc.; Optimum Media; Press Communications LLC; Townsquare Media; and Transform the Hustle to provide General Advertising, Radio Advertising and Subscription Services, in an amount not to exceed \$180,000.00, for the period of 1/1/2026 through 12/31/2027. (QP2025-101)

Official Resolution#	2025001735
Meeting Date	12/03/2025
Introduced Date	12/03/2025
Adopted Date	12/03/2025
Agenda Item	I-2
CAF #	
Purchase Req. #	QP2025-101
Result	Adopted

COUNTY COMMISSIONER	PRES.	ABS.	MOVE	SEC	AYE	NAY	ABST.
Kelly	✓				✓		
Sadeghi	✓				✓		
Arace	✓			✓	✓		
Bacchione	✓		✓		✓		
Haines	✓				✓		

I HEREBY CERTIFY THAT THIS DOCUMENT IS A TRUE, COMPLETE AND ACCURATE COPY OF THIS RESOLUTION, ADOPTED BY OCEAN COUNTY BOARD OF COMMISSIONERS, NJ AT THE MEETING REFERENCED THEREON

Michelle I. Gunther

Clerk Of The Board

RESOLUTION

December 3, 2025

WHEREAS, pursuant to N.J.S.A. 19:44A-20.4 et seq., the County of Ocean solicited a Request for Qualifications for **GENERAL ADVERTISING, RADIO ADVERTISING AND/OR SUBSCRIPTION SERVICES**, for calendar years 2026 and 2027; and

WHEREAS, the responses received by the County of Ocean were reviewed by a designated RFQ Committee and approved by the Ocean County Consultant Selection Review Committee in accordance with the criteria approved by the Ocean County Board of Commissioners for the evaluation of same; and

WHEREAS, the Ocean County Department of Public Affairs and Consultant Selection Review Committee have recommended that the Board of Commissioners qualify nine (9) firms listed as eligible to provide these services.

NOW, THEREFORE, BE IT RESOLVED THAT THE BOARD OF COMMISSIONERS OF THE COUNTY OF OCEAN, STATE OF NEW JERSEY hereby accepts the qualifications of the following firms to provide General Advertising, Radio Advertising and/or Subscription Services, for use by various County Departments, on a when and as-needed basis, in the estimated amount of \$180,000.00, to be authorized by Purchase Order only:

Beasley Media Group

1731 Main Street
Lake Como, NJ 07719

Comcast Advertising

1701 JFK Boulevard
Philadelphia, PA 19103

Flare Media Agency, LLC

101 N. Main Street, Suite 1004
Greenville, SC 29601

J A Rod Associates, LLC

1941 New Brunswick Avenue
Whiting, NJ 08759

Micromedia Publications, Inc.

P.O. Box 521
Lakehurst, NJ 08733

Optimum Media

1501 18th Avenue
Wall Township, NJ 07719

Press Communications, LLC

201 Main Street
Allenhurst, NJ 07711

Townsquare Media

8 Robbins Street
Toms River, NJ 08753

Transform The Hustle

50 Halsey Street, H444

Newark, NJ 07102

BE IT FURTHER RESOLVED that certified copies of the Resolution shall be made available to Ocean County Counsel, County Administrator, County Public Affairs Department, and each qualified firm.