



## Ocean County Board of Commissioners

OFFICE OF THE  
OCEAN COUNTY COMMISSIONERS

Director Joseph H. Vicari  
Deputy Director Gary Quinn  
Commissioner Barbara Jo Crea  
Commissioner Virginia E. Haines  
Commissioner John P. Kelly

101 Hooper Avenue  
Toms River, New Jersey  
08754-2191  
(732)929-2005  
(732)505-1918

### Board Meeting Agenda

Date: December 20, 2023 - 4:00 PM  
Location: Administration Building  
Room 119  
101 Hooper Avenue  
Toms River, NJ 08754

Agenda: Accepting the Qualifications of Press Communications, LLC; Beasley Media Group; Micromedia Publications, Inc.; Townsquare Media; Gannett Satellite Information Network, Inc.; a4 Media; and Capitol Creative Studios, LLC to provide General Advertising, Radio Advertising and/or Subscription Services, in an amount not to exceed \$180,000.00, for the period of 1/1/2024 through 12/31/2025. (QP2023-142)

<b>Official Resolution#</b>		<b>2023001888</b>					
Meeting Date		12/20/2023					
Introduced Date		12/20/2023					
Adopted Date		12/20/2023					
Agenda Item		k-10					
CAF #							
Purchase Req. #		QP2023-142					
Result		Adopted					
COUNTY COMMISSIONER	PRES.	ABS.	MOVE	SEC	AYE	NAY	ABST.
Vicari	✓				✓		
Quinn	✓				✓		
Crea	✓				✓		
Haines	✓			✓	✓		
Kelly	✓		✓		✓		

I HEREBY CERTIFY THAT THIS DOCUMENT IS A TRUE, COMPLETE AND ACCURATE COPY OF THIS RESOLUTION, ADOPTED BY OCEAN COUNTY BOARD OF COMMISSIONERS, NJ AT THE MEETING REFERENCED THEREON

*Michelle I. Gunther*

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Clerk Of The Board

**RESOLUTION**

**December 20, 2023**

**WHEREAS**, pursuant to N.J.S.A. 19:44A-20.4 et seq. the County of Ocean solicited a Request for Qualifications for General Advertising, Radio Advertising and/or Subscription Services, for two calendar years (2024 and 2025); and

**WHEREAS**, the County of Ocean received ten (10) responses to the same; and

**WHEREAS**, the Ocean County Consultant Selection Review Committee reviewed the responses submitted in accordance with the selection criteria established by the Board of Commissioners and contained in the Request for Qualifications; and

**WHEREAS**, the Ocean County Consultant Selection Review Committee has recommended that the Board of Commissioners accept the qualifications of:

1. Press Communications, LLC, 201 Main Street, Allenhurst, NJ 07711, and
2. Beasley Media Group, 610 Main Street, Belmar, NJ 07719, and
3. Micromedia Publications, Inc., 683 Route 70, Unit 2B, P.O. Box 521, Lakehurst, NJ 08733, and
4. Townsquare Media, 8 Robbins Street, Toms River, NJ, 08753, and
5. Gannett Satellite Information Network, Inc., P.O. Box 23430 Green Bay, WI 54305, and
6. a4 Media, 1501 18<sup>th</sup> Avenue, Wall, NJ 07719, and
7. Capitol Creative Studios, LLC, 175 Monmouth Road, Suite 2 #555, West Long Branch, NJ 07764.

for general advertising, radio advertising and/or subscriptions services as more specifically set forth below; and

**WHEREAS**, funds will be made available upon adoption of the County Budget under Departmental Operating Expenses; and

**WHEREAS**, the amount of the contract is not to exceed \$180,000.00.

**NOW, THEREFORE, BE IT FURTHER RESOLVED, THAT THE BOARD OF COMMISSIONERS OF THE COUNTY OF OCEAN, STATE OF NEW JERSEY HEREBY ACCEPT THE QUALIFICATIONS OF:**

1. Press Communications, LLC, 201 Main Street, Allenhurst, NJ 07711, and
2. Beasley Media Group, 610 Main Street, Belmar, NJ 07719, and
3. Micromedia Publications, Inc., 683 Route 70, Unit 2B, P.O. Box 521, Lakehurst, NJ 08733, and
4. Townsquare Media, 8 Robbins Street, Toms River, NJ, 08753, and
5. Gannett Satellite Information Network, Inc., P.O. Box 23430 Green Bay, WI 54305, and
6. a4 Media, 1501 18<sup>th</sup> Avenue, Wall, NJ 07719, and
7. Capitol Creative Studios, LLC, 175 Monmouth Road, Suite 2 #555, West Long Branch, NJ 07764

for general advertisement, radio advertising and/or subscription services for use on a when and as needed basis, by various departments within Ocean County, to

be authorized by purchase order only.

**BE IT FURTHER RESOLVED THAT** certified copies of this Resolution shall be made available to Press Communications, LLC, Beasley Media Group, Micromedia Publications, Inc., Townsquare Media, Gannett Satellite Information Network, Inc., a4 Media and Capitol Creative Studios, LLC.